

Louisiana Veterans Small Business Services

By Louisiana Economic Development

Louisiana's Hudson and Veteran Initiatives are certification programs tailored to assist qualified small and veteran-owned businesses in Louisiana access purchasing and contracting opportunities at the state government level. State agencies are strongly encouraged to seek quotes from and engage Hudson and Veteran certified companies whenever possible. Upon certification, information about Hudson and Veteran certified companies becomes readily accessible to state purchasing agents and prime contractors seeking subcontractors.

State agencies can waive the requirement of getting additional quotes if a certified company submits a quote for purchases under \$30,000. Furthermore, certified companies stand to benefit from an additional allocation of evaluation points—ten percent for Hudson Initiative businesses and twelve percent for Veteran Initiative—on bids for Request for Proposals (RFPs). Prime contractors who enlist a certified

company as a subcontractor for an RFP bid may also be eligible for additional percentage points on their bid.

Louisiana Veterans First Business Initiative was established to pay tribute to the sacrifices made by Louisiana veterans, acknowledging businesses owned by veterans, active-duty or reserve military personnel, and Gold Star spouses.

This initiative offers an opportunity for veterans, active-duty or reserve military members, or Gold Star spouses with majority ownership in a business to apply for certification, thereby promoting and recognizing their businesses. Certified business owners will receive an insignia, decal, and certificate to use in promoting their veteran-owned business. Moreover, the program includes a searchable database for individuals seeking to support veteran, active-duty or reserve military, or Gold Star spouse businesses.

To certify your business, simply complete the online process at www.laveteransfirst.org or visit one of the Louisiana Department of Veteran Affairs Parish Service Offices and submit the required documentation.



Pathway to Assist Veteran Entrepreneurs (PAVE) offers an array of resources designed to support Louisiana veterans in launching and managing successful businesses. The program is a collaboration between Louisiana Economic

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

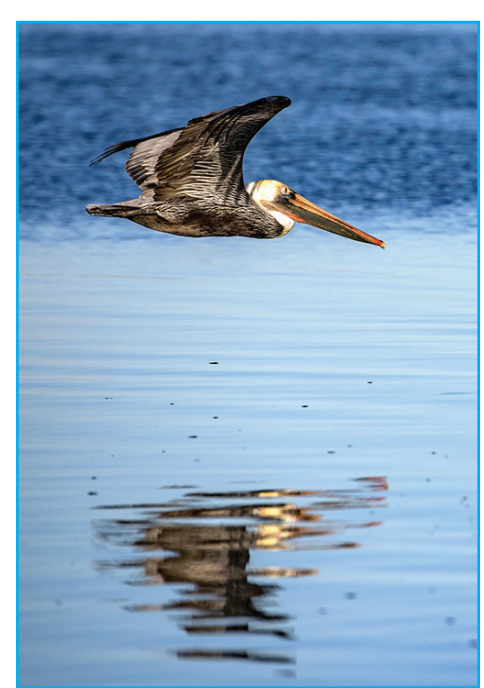
Opportunities

LOUISIANA
DEPARTMENT OF ENVIRONMENTAL QUALITY
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Doreen's Jazz New Orleans

- Private lessons from Queen Clarinet
- Band performances at your venue
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504-908-7119
doreenja@bellsouth.net
www.doreensjazz.org



LAGNIAPPE BAKEHOUSE

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

www.lagniappebaking.com

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LOUISIANA BUSINESS JOURNAL

SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

- Advertisements**
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com
- Fax, Email, and Postal Solicitations**
Targeted mailings sent to businesses chosen according to your criteria
- Live Call Center Follow-Up**
Telephone follow-up calls using a script of five questions that you define
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Complete documentation that will fit right into your proposal, along with a list of interested firms to contact
- Special Services**
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984 **40** Years 2024



Small Business Exchange Louisiana DEI

- Advertise
- ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- Customized Reports Available

For more info contact
Valerie Voorhies at
vvv@sbeinc.com

SOUTHEAST EVENTS FOR YOUR BUSINESS

2024

Selling to the Federal Government Webinar
Thursday, March 28, 2024, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

8(a) Orientation and SAM Registration Webinar
Wednesday, April 17, 2024, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA)

Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, April 18, 2024, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required

Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

LOUISIANA BUSINESS JOURNAL

PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

- Advertisements**
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com
- Special Follow-Up Services**
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

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Advertise in our digital LBJ

weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms

CERTIFICATION

Small Business Exchange, Inc. is **DBE certified** by the Louisiana UCP.

